



FOR IMMEDIATE RELEASE

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C&L WARD HOSTS MAY CONTEST TO GIVE AWAY A FREE ROOF TO A GENESEE COUNTY HOMEOWNER IN NEED

The inaugural "Shingles for Shelter" program launches this Thursday

April 28, 2014 (Davison, MI) – In an effort to give back to the community, C&L Ward will be hosting a contest during the month of May called *Shingles for Shelter*, in which they will give away a free asphalt roof to a homeowner who has fallen on hard times and cannot to afford to replace a failing roof. ABC Supply Co. inc. has partnered with them and will donate all of the shingles for the new roof.

On May 1, 2014, C&L Ward will have a link on their website, <http://www.goclward.com/shelter>, where the homeowner can be nominated, or nominate themselves. The contest runs through May 31, 2014. Entrants are asked to submit an online entry via the web form which includes a written statement on why the nominee should win the roof and a photo or video of the current roof on the home. The winner will be judged on current roof condition, circumstance, merit of the nomination and presentation quality. Entrants must be 21 years of age, the homeowner of the house and a resident of Genesee County. Judging will begin in June from all of the entries and the winner will be announced on June 15th.

"We recognize that there are many homeowners in our own backyard who are struggling to make ends meet and replacing a roof is the last thing they need to be burdened with," stated Patrick Ward, President of C & L Ward. "We recognize that giving back is essential part of our business and if we can make life easier for a homeowner, we want to do that. This community has been very kind to us and we are in the position where can pay it forward to someone who isn't able to make the necessary improvements to their home to keep themselves and/or their family safe." He continues, "We also want to thank our partner ABC Supply Co., inc. for partnering with us on this program. Their support is appreciated."

Shingles for Shelter is only one community goodwill program that C&L Ward has created. They also have a "Likes for Dollars" campaign through their Facebook page (www.facebook.com/clwardbros) that benefits organizations in Genesee County, the Great Lakes Bay Region, Metro Detroit and Greater Lansing and they give away a \$10,000 Home Makeover annually.

ABOUT C & L WARD

C & L Ward is one of Michigan top providers of exterior home improvement replacement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer

satisfaction. They have three interactive showroom locations displaying windows, siding, roofing & decking products & service the following market areas: Flint, Tri-Cities & Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms in 2010, 2011, 2012 and 2013 they have over 25,000 satisfied clients and offer FREE in-home consultations provided with *Integrity* pricing (no pricing games or gimmicks). They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at goclward.com. Find them (and like them) on facebook at www.facebook.com/clwardbros, Twitter @CandLWard, You Tube at C&L Ward, Pinterest at C&L Ward or hashtag #GoCLWard, as well.

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