



WINDOWS



DOORS



ROOFING



SIDING

OPEN YOUR DOOR TO
A JOB WELL DONE™

Since 1972,
our family's commitment
has been to your
complete satisfaction



Open Your Door to a Job Well Done.

It has been our family's philosophy from the very beginning when two brothers began their dream: offer you the highest quality products and the best professional installation, all backed by a commitment to your total satisfaction. That's how we started in 1972 and it's the way we continue to serve you today. From the very first meeting, we put our family's name and reputation on the line.

It all begins the moment our home professionals guide you through the decision process. They will help you understand the many product features and benefits that quality products like Andersen Windows, Owens Corning and CertainTeed offer you and your home. The transition from ideas to reality is seamless. Our trained and certified installers provide the highest level of workmanship and the peace of mind that the job was done right. You work with one company for the duration of your project, making it easy for you from consultation to installation.

We don't stop here. We make sure you are completely satisfied with your experience by offering you our Satisfaction Guarantee for as long as you own your home.



The C&L Ward Difference



Michigan-based and family-owned & operated for over 40 years. Fully licensed & insured with three convenient showroom locations in SE Michigan.



Because of the length of time in business and low complaint history, C&L Ward has been awarded the prestigious A+ Rating by the BBB.



Nationally recognized as one of the top exterior remodeling firms amongst thousands of remodeling companies in the US.



We are classified as a preferred installation company for our products. Our team is trained and certified by product manufacturers and industry associations.



Dedicated service & repair department that provides after-the-sale service on all C&L Ward project installations.



Proud member of GuildQuality, a customer satisfaction surveying company. We maintain a 95% Satisfaction Score in both Quality of Workmanship & Quality of Materials.

From consultation to installation **we make it easy!**

1. In-Home Consultation



We review your home improvement needs, give you an in-depth product demonstration and present you with a written proposal that is good for 30 days.

2. Professional Installation



Next, our Installation Team will show up when scheduled to install the quality products you have purchased. We also clean up and dispose of any old materials and debris.

3. Peace of Mind Guarantee



Now just sit back and enjoy! Our Peace of Mind Guarantee provides you with many years of worry-free beauty, comfort, and performance. We guarantee it!



WINDOWS • DOORS
Andersen 

Bring new life to your home

For over a century, Andersen Windows have been making homes bright, beautiful and more comfortable. Through their uncompromising commitment to performance, your new windows will not only bring beauty to your home, but are engineered to bring you many years of energy-efficiency and ease of use.



WINDOWS

Who will you trust to do the job right?

You have made your decision to replace the windows in your home. Now, who will you trust to do the job right? A window is only as good as the installation and the company that stands behind it. Since 1972, C&L Ward has installed more than 100,000 Andersen Windows, standing behind every one of them.

To achieve long-term beauty, energy efficiency and performance, the *ENTIRE* replacement process must be done right.



C&L Ward's trained & certified installers

To achieve long-term beauty, energy efficiency and performance, the entire replacement process must be done right. We know energy efficiency does not come from just one component, but from the whole window replacement process. This is the reason we only offer quality products, installed by certified installation

specialists. Our Andersen® certified installers have been trained on the proper installation techniques and the latest methods directly from the manufacturer. This nationwide certification program enables C&L Ward to offer you the most skilled and trained window installers in Michigan.



WINDOWS • DOORS
Andersen® 

CERTIFIED INSTALLER

12

The number of steps in the installation process of your windows that ensures you get their best performance.

121,474

The number of replacement windows that C&L Ward has professionally installed.

Going the extra mile! It may be a cliché, but providing the extras is what makes C&L Ward's installation process different.

Exclusive Weather-Tite Installation System®

Recent studies have shown that up to 70% of mold-related issues are caused by water leaking around the windows and doors. To prevent this, we have developed the 12-step Weather-Tite Installation System® which conforms to the most stringent building codes in the United States.



Part of this system is to properly seal every window and door with expanding insulating foam sealant on the inside and Solar Seal #900 caulking on the outside. These products together form a permanent, airtight and waterproof bond. Just one more way we provide the highest level of energy-efficiency and weather protection for your home.



A window for every home and every budget



Wood

- Revolutionary SmartSun® glass
- Perma-Shield® exterior cladding
- Charming rich wood interiors
- Green Seal® certification



Fibrex®

- Outlasts and outperforms
- Top thermal performance saves on energy bills
- Twice as strong as vinyl
- 5 exterior colors to choose from for beautiful curb appeal



Vinyl

- Maintenance-free
- Dual insulated glass for energy savings
- Warm-edge spacer for warmth and comfort
- Limited lifetime warranty

ENTRY DOORS



Welcome your guests with style

Therma-Tru entry door systems provide a beautiful warm welcome to your guests in a way that reflects your own unique style. Preferred by builders, Therma-Tru doors are unmatched when it comes to the best warranties in the industry. Each and every fiberglass or steel door comes with a package of performance enhancements that are unrivaled in the industry.

With a front door by Therma-Tru, not only will you see an increase in comfort, energy efficiency and performance, you will also see an increase in curb appeal. In fact, you can increase the perceived value of your home just by adding a Therma-Tru entry door system.

THERMA TRU[®]
DOORS



A front entry door adds value to a home

A study conducted by an independent research company found that a home with an enhanced Therma-Tru entryway added to its perceived value by as much as five times the cost of the door itself.*

At a time when homeowners are looking to get the most out of every dollar they spend on their home, installing an attractive new front entryway is a cost-effective investment that can have a big impact.

Increase in Perceived Values			
	Unenhanced Value	Enhanced Value	Difference
Test Home 1	\$427,540	\$441,190	+\$13,650
Test Home 2	\$284,730	\$303,630	+\$18,900
Test Home 3	\$403,470	\$428,310	+\$24,840
Test Home 4	\$189,300	\$197,020	+ 7,720

*Therma-Tru's National Home Valuation Study was commissioned in 2002 by Therma-Tru and conducted by TNS, an independent provider of Internet-based research and research-based marketing information and counsel.

Trust C&L Ward to the finish

Let C&L Ward bring the finishing touch to your home's new windows and doors with our exclusive FinishRight finishing process. All you have to do is choose the finish you desire. Our design professionals will help you select from seven different **SHERWIN-WILLIAMS** stains and a rainbow of paint colors to provide that one-of-a-kind look for your home.



Leave the work and time of staining or painting your new windows and doors to our finishing craftsman. Our exclusive "7-Step" finishing process will bring out the true beauty of your windows and doors using **SHERWIN-WILLIAMS** quality paints and stains.



Why choose C&L Ward & the FinishRight system?

7

The number of steps in the C&L Ward FinishRight System that provides your window and doors with the perfect professional finish.

- When we're done YOU'RE DONE
- No odors or fumes in your home
- No disruption to your daily routine
- No worries about a mess or spills
- No excess materials to dispose of
- No time off work or wasted weekends

SIDING



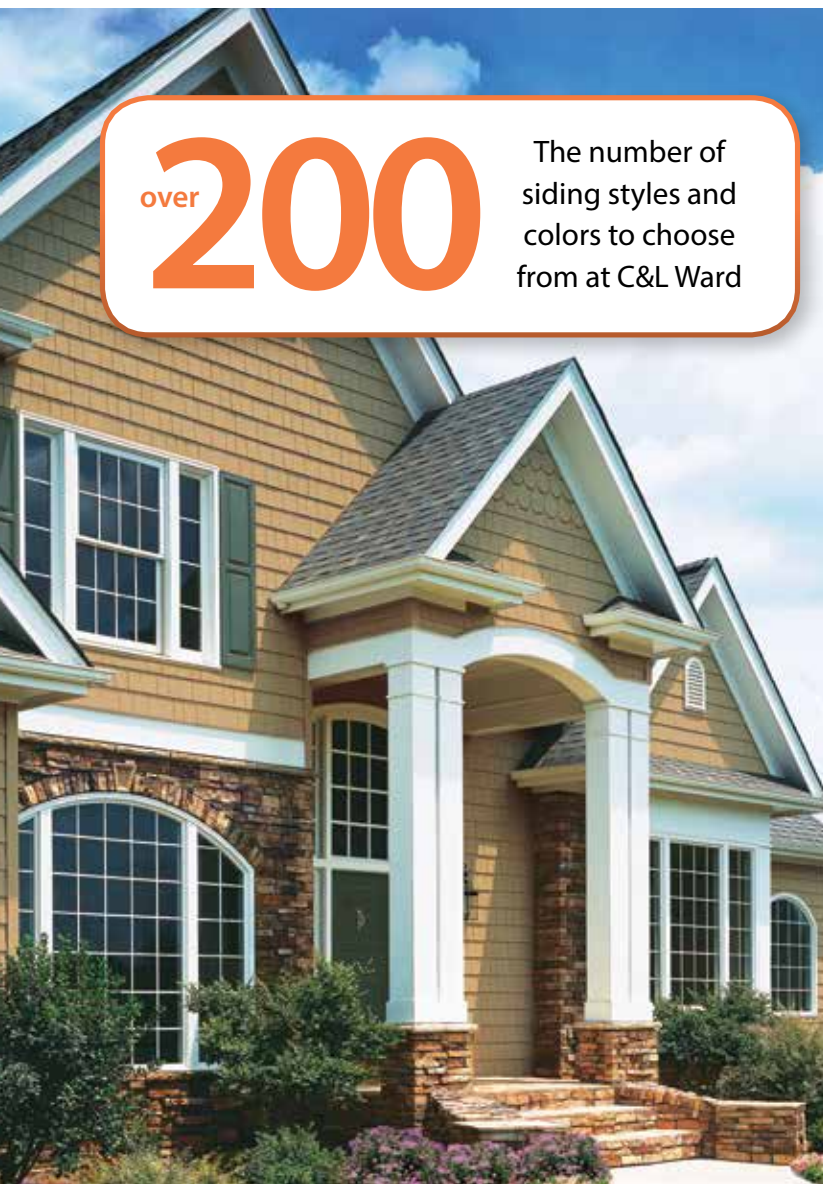
Color Your Home Beautiful

Only CertainTeed vinyl siding products give you the beauty, performance and durability you've been looking for. We offer over 200 styles and colors for your home and the professional installation to make it last.

CertainTeed

Quality made certain. Satisfaction guaranteed.

- Perfection Shingles
- Rough Split Shake
- Half Rounds
- Board-N-Batten
- Clapboard
- Dutchlap



over **200**

The number of siding styles and colors to choose from at C&L Ward

Certified Installers

Once you've decided to enhance your home with new siding, it's important to know that the quality of the installation job is just as, if not more, important as choosing a high quality product. C&L Ward's trained, experienced and certified installation professionals will help ensure that your home's siding will look great and perform well for years to come.

Our experienced professionals have received thorough training on proper, industry-approved vinyl siding installation techniques. These certification processes involve a combination of classroom training, hands-on instruction and a written test given by a certified trainer.

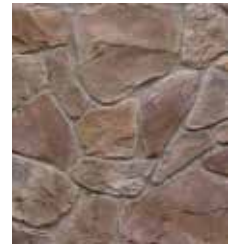




Be rugged. Be stylish. Be unique.

A little stone goes a long way to make your home stand out

Bringing your home to life through the warmth and genuine texture of stone has never been easier. Our design experts can help you select the right stone profile for your home. Choose from nine different stone profiles from cobble and river rock to ledge stone, available in a broad array of authentic colors. Once you have decided on the right style for your home, our installation professionals will give your home a look that makes it stand out from the rest.



- Create a more exciting entrance
- Set your home apart from the rest
- Greater perceived home value

STONECRAFT
INDUSTRIES™

METAL ROOFING



The last roof your home will ever need

Think of the investment you've made in your home. Now consider protecting it with the beauty, value and lifetime durability that an Endure Metal Roofing System provides.

Achieve the highest return on your investment

The key to protecting your home and your investment is choosing a quality product. Look no further than Endure. You have our total commitment that the Endure Metal Roof you select will exceed your expectations in quality and workmanship.

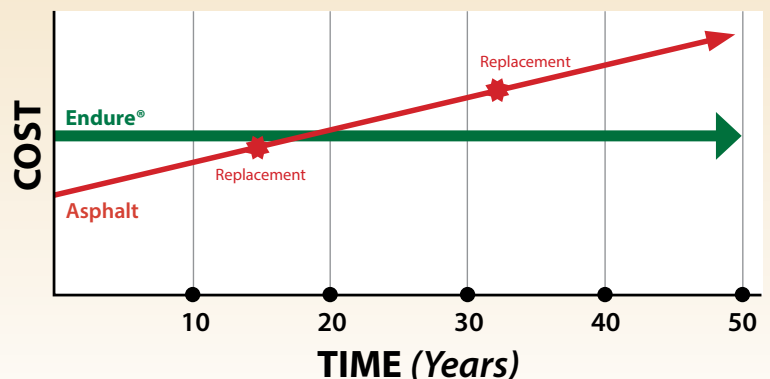


Lifetime Beauty • Enduring Strength



The True Cost of a Metal Roof

Few homeowners realize until after the fact, but metal roofing can actually cost as little or less than asphalt roofing due to its low life cycle cost. Since asphalt roofing needs to be replaced 2 to 4 times as often as metal roofing, you really need to multiply not only the initial cost of asphalt roofing installation, but also the cost of future re-roofing expenditures to compare to the typical "once-a-lifetime" metal roofing installation.



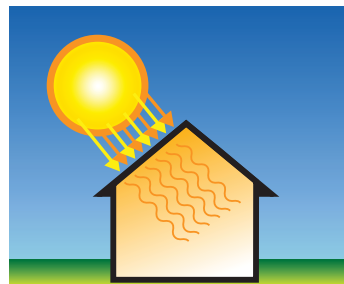
Benefits of Endure Metal Roofing

- Energy efficient, generally reducing cooling bills by at least 20%
- Virtually maintenance free
- Architecturally stylish and attractive, while maintaining a lifetime, like-new appearance
- Environmentally friendly, made from recycled materials and 100% recyclable
- Fire safe, which can result in a lower insurance premium
- Cheaper than ordinary asphalt shingles in the long run
- Designed for durability offering year-round protection from whatever weather is in store

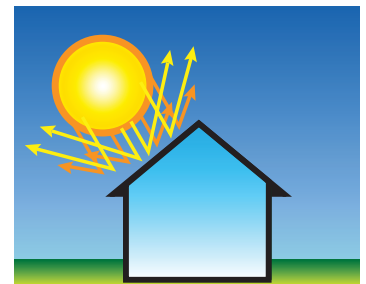


Save money & energy

Asphalt roofing materials absorb the summer sun's intense rays overheating the attic and living space of your home. That heat creates more work for air conditioners and drives up energy bills. Our unique paint system reflects that intense energy, keeping living spaces cooler, air conditioners more efficient and energy bills low.



Energy-Absorbing Asphalt Roof



Reflective and Emissive Metal Roof



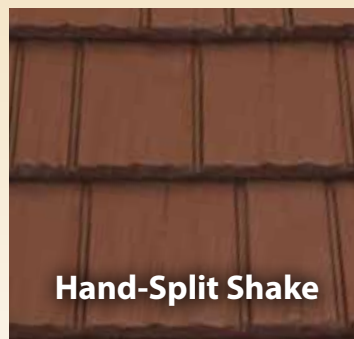
Standing Seam

Clean, graceful roofing panels have been a favorite among architects on both traditional and contemporary homes.



Traditional Shingle

Our durable steel shingles weigh far less than the lightest asphalt shingles, yet provide the strength of steel.



Hand-Split Shake

Hand-Split Shake metal roofing offers the desirable aesthetics of wood shingles with distinctive colors.



Woodland Shake

Woodland Shake's unparalleled strength and symmetry work together to create worry-free roofing that lasts.

ROOFING



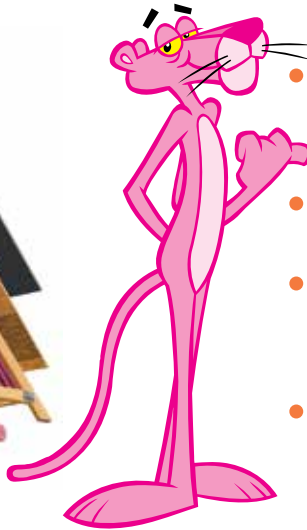
A complete system for a healthy roof

A high-performance roof takes more than just shingles. The performance of any roof depends on an entire system of Roofing Essentials™ accessory products performing together, including ventilation, hip and ridge shingles, underlayment, and attic insulation. C&L Ward installs the Owens Corning Roofing System, a lineup of essential products that can help provide the most protection for your home.



PLATINUM
PREFERRED CONTRACTOR

- Owens Corning qualified
- Lifetime workmanship warranties backed by Owens Corning
- Provides the highest quality products and customer service
- Licensed and insured
- Clean record with the Better Business Bureau
- Less than 1% of roofing contractors receive this accreditation



Attic Insulation

Is your attic costing you money? All it takes is a quick peek to find out. If your attic floor is insulated, but the wood beams (joists) are still visible, you probably don't have enough. But even if you can't see your beams, that's still no guarantee that you have enough insulation. C&L Ward's insulation professionals can determine this for you.

C&L Ward uses the AttiCat® Insulation Blowing Machine from Owens Corning. It conditions the AttiCat® Expanding Blown-In PINK Fiberglas™ Insulation by breaking it up and fluffing it, adding millions of the tiny air pockets that give the material its insulating power. And since Fiberglas™ insulation will not settle, it will keep its energy-saving R-value over time.

Fiberon® Decking

Update the look and feel of your deck

Let us replace your old, dry and splintering wood deck boards with low-maintenance Fiberon® decking. Fiberon® offers a wide range of colors from solid colors with natural looking wood grain embossed patterns to tropical colors with exotic hardwood tones and grain patterns.

Fiberon® is not affected by wine, tea, coffee, catsup, barbecue sauces, mustard and the many other drips and spills of outdoor dining. Plus, extensive testing proves that Fiberon® colors will stay true even after 25 years of exposure to the sun and elements.

fiberon®



Let us replace your old, dry & splintering wood deck boards

- Choice of twelve colors to complement your home
- You'll never have to stain your deck again
- The industry's only 25-Year Stain and Fade Warranty
- Smooth deck surface with no visible screws or nails
- We can resurface most decks in less than a day
- We also offer complete railing systems and lighting to compliment your new deck.



WINDOW FASHIONS



The art of window dressing™

Great design is beautiful to live with – and smart, too. For those who want truly exceptional and truly customized window fashions, C&L Ward is the ideal choice. No other company offers the diverse selection of innovative products.

- Sheers
- Shades
- Honeycombs
- Blinds
- Shutters

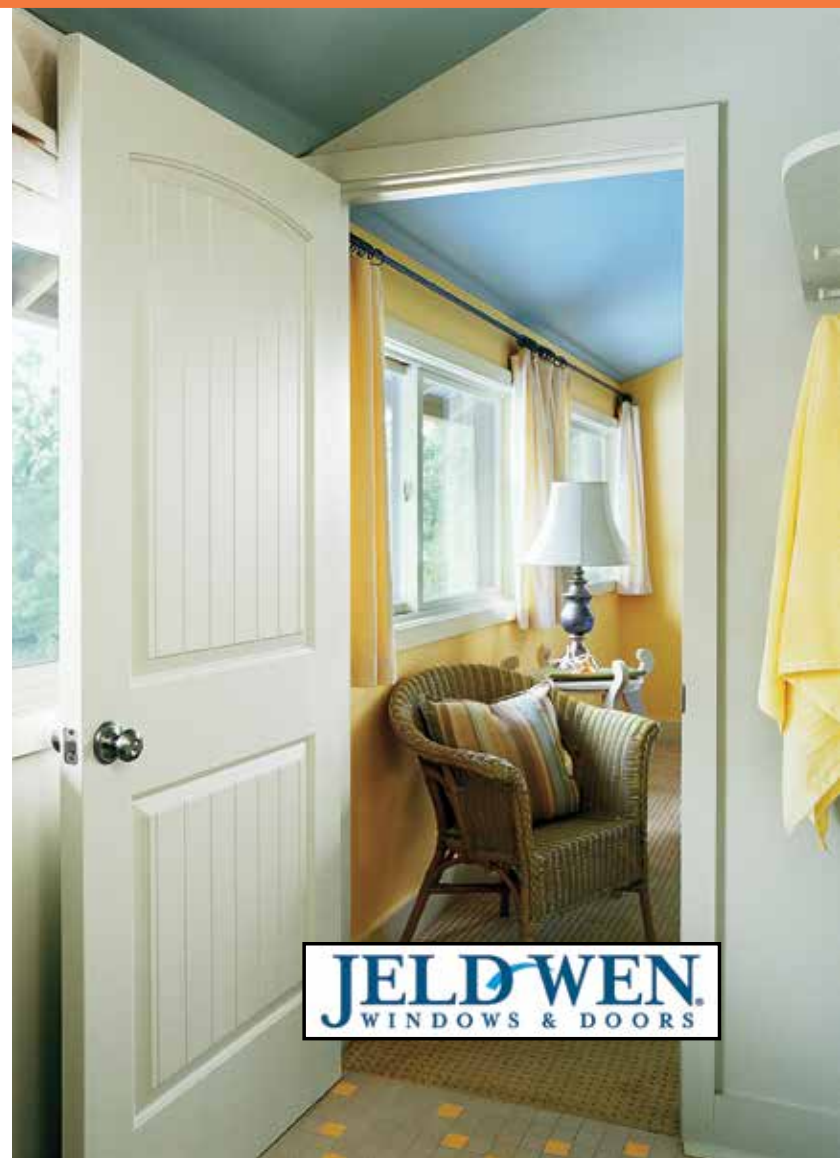
Styles, colors and fashions to compliment any home



Interior Door Replacement

A quick, hassle-free solution to redecorating every room in your home

- Each door is custom measured for the perfect fit
- 15 low-maintenance molded door designs
- 100+ custom carved door designs
- Choose your finish: primed, pre-painted or stained
- Choose from 100+ handle sets, knobs and levers
- Complete with professional installation



JELD-WEN
WINDOWS & DOORS

SATISFACTION

Our goal is your complete satisfaction **GUARANTEED!**

GUILD QUALITY Satisfaction Scorecard

We would like to get your feedback on the C&L Ward experience you had when you purchased our products for your home. Please fill us out by circling one number between 1 and 10 that corresponds to your level of satisfaction.

How satisfied were you with the usefulness of the displays and information provided at our showroom? 1 2 3 4 5 6 7 8 9 10

Thinking about the In Home Consultant's Visit to your home, how satisfied were you with:
 ...the time your In Home Consultant took to understand your needs? 1 2 3 4 5 6 7 8 9 10
 ...the professionalism of your In Home Consultant? 1 2 3 4 5 6 7 8 9 10
 ...the product knowledge of your In Home Consultant? 1 2 3 4 5 6 7 8 9 10

Did your In Home Consultant call or visit you during or following the installation of your products? YES NO 1 2 3 4 5 6 7 8 9 10

Overall, how satisfied are you with your C&L Ward In Home Consultant? 1 2 3 4 5 6 7 8 9 10

Thinking about the installation, how satisfied were you with...
 ...the amount of time between ordering and the installation itself? 1 2 3 4 5 6 7 8 9 10
 ...the punctuality of the installation crew? 1 2 3 4 5 6 7 8 9 10
 ...the professionalism of how to operate/maintain your products. 1 2 3 4 5 6 7 8 9 10
 ...your installer's explanation of how to operate/maintain your products. 1 2 3 4 5 6 7 8 9 10
 ...the condition of your home following the installation? 1 2 3 4 5 6 7 8 9 10

Overall, how satisfied are you with the manner in which the C&L Ward installers did their job? 1 2 3 4 5 6 7 8 9 10

Overall, how satisfied are you with the products installed by C&L Ward? 1 2 3 4 5 6 7 8 9 10

Overall, how satisfied are you with the value of our products and services for your money? 1 2 3 4 5 6 7 8 9 10

Overall, how satisfied are you with the value of our products and services for your money? 1 2 3 4 5 6 7 8 9 10

If you had another home improvement project, how likely would you be to use C&L Ward again? Yes No

Would you recommend C&L Ward to a friend/neighbor? Yes No

In your opinion, what can we do differently to provide a better service/product in the future?

What is your Age? 18 - 34 yrs. 35 - 44 yrs. 45 - 54 yrs. 55 - 64 yrs. 65 yrs. or older That's a Secret!

What other home improvement projects do you plan on completing within the next 7 years?
 Roofing Kitchen or Bath Window Treatments
 Vinyl Siding Closet Organization Systems Basement Finishing
 Garage Door Replacement New Siding New Deck
 Window or Door Replacement Sutter Cap (No More Leaves) Room Addition

Your opinions are important, the scorecard results from previous customers helped improve our service to you. Thank You.

When we finish your installation, we've actually just started

To make sure you are completely satisfied with our work, you will receive a *Satisfaction Survey* form Guild Quality. It will enable you to "Grade" our performance and your level of satisfaction with our company. We will also provide you with a one-year follow-up, to make sure everything is operating and functioning properly.

Service after the sale

Long after your project is completed, C&L Ward is here to provide you with years of worry-free support. As a member of the Andersen Dealer Service Network, our staff of in-house service technicians is ready to service your products should the need ever arise. So sleep easy, help is just a phone call away.



For as long as you own your home

Peace of mind. Many companies promise it; however, few really deliver it. At C&L Ward, all of our window, door and siding installations are backed by a written workmanship guarantee. Should a problem ever arise due to the quality of our installation, C&L Ward will correct the problem at no cost to you, for as long as you own your home. Now that is peace of mind.





GUTTER PROTECTION



DECKING



INSULATION



1-800-GO-CLWARD
GoCLWard.com

GREATER FLINT
9284 Lapeer Rd.
Davison, MI 48423
810-653-3719

GREAT LAKES BAY
1385 S. Huron Rd.
Kawkawlin, MI 48631
989-684-3360

METRO DETROIT
41460 Grand River
Novi, MI 48375
248-468-1069



STONE VENEER

C&L Ward and its partners are proud to be members of:

