



MEDIA ALERT

FOR IMMEDIATE RELEASE
April 11, 2013

C&L Ward
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C&L Ward 2012 \$10,000 Exterior Home Makeover Winner Announced On Monday, April 15, 2013 at Davison Showroom

WHAT: The media, customers and community are invited to the announcement of the C&L Ward 2012 \$10,000 Exterior Home Makeover Sweepstakes Winner on Monday April 15, 2013. Entrees were received for the entire 2012 calendar year on C&L Ward's Website and at various events throughout the region. The makeover will include any of C&L Wards top product lines such as windows, siding, garage and entry doors, roofing, gutters, window treatments and decking.

WHEN: **Monday, April 15, 2013**
6:30 p.m.

WHERE: **C&L Ward - Davison Showroom**
9284 Lapeer Road
Davison, MI 48423

VISUALS:

- Photo opportunities of the winner
- Large check presentation
- Announcement by C&L Ward President, Patrick Ward

ABOUT C&L WARD

C & L Ward is one of Michigan top providers of exterior home improvement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction. They have four interactive showroom locations displaying windows, siding, roofing & decking products & service the following market areas: Flint, Tri-Cities, Lansing & Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms in 2010, 2011, 2012, they have over 25,000 satisfied clients and offer FREE in-home consultations provided with *Integrity* pricing (no pricing games or gimmicks). They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at www.clwardbros.com. Find them on facebook at www.facebook.com/clwardbros, You Tube at C&L Ward and Twitter @CandLWARD, as well.

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