



FOR IMMEDIATE RELEASE

Contact:

Michelle Shook

Vice President of Marketing

810.503.1164

mshook@clwardbros.com

**C&L WARD RAISES MONEY FOR GENESEE DISTRICT LIBRARY IN
MAY WITH LIKES FOR DOLLARS CAMPAIGN**
Friends of Saginaw County Animal Shelter to benefit in June

June 3, 2013 (Davison, MI) - C&L Ward has raised \$425 in its inaugural "Likes for Dollars" campaign month where they will donate money the funds to the Genesee District Library. On May 1, C&L Ward announced that they will sponsor a non-profit each month. During the month, they have asked active Facebook users to like their business page. For each like received during the month, they will give \$1 to the sponsored non – profit organization. The more likes they get in a month's time, the more money they will donate. The non-profit of the month will be featured on the C&L Ward Facebook page, website and possibly in other company advertising. The first organization to benefit from the program in May was the Genesee District Library. In June, they will sponsor the Friends of Saginaw County Animal Shelter.

"We are pleased to present \$425 to the Genesee District Library," stated Patrick Ward, President of C & L Ward. "We recognize that giving back to the communities that have supported us is essential part of our business. We look forward to assisting the fundraising efforts of the animal shelter in Saginaw County in June."

The "Likes for Dollars" campaign will run indefinitely and will promote and benefit to organizations in Genesee County, the Tri-Cities, Metro Detroit and the Greater Lansing area.

ABOUT C & L WARD

C & L Ward is one of Michigan top providers of exterior home improvement products and services. Founded in 1972, C & L Ward is a family-owned and operated corporation that is strongly committed to complete customer satisfaction. They have four interactive showroom locations displaying windows, siding, roofing & decking products & service the following market areas: Flint, Tri-Cities, Lansing & Metro Detroit. Recognized by both *Qualified Remodeler* and *Remodeling* magazines as one of the nation's top remodeling firms in 2010, 2011, 2012, they have over 25,000 satisfied clients and offer FREE in-home consultations provided with *Integrity* pricing (no pricing games or gimmicks). They are known for quick response repair services for existing roofs, windows, doors and siding with highly trained & certified installation teams. For more information, visit them at www.clwardbros.com. Find them (and like them) on facebook at www.facebook.com/clwardbros and twitter @CandLWard, as well.

#